

# Partnership Packages



ORMEAU BULLDOGS  
AUSTRALIAN FOOTBALL CLUB

Become an official sponsor today !!

# The Importance of Sponsorship for the Club:

The Ormeau Bulldogs is a family oriented community AFL club based in the growing Northern Gold Coast region. We aim to grow grassroots participation in Australian Rules Football in a fun, healthy and enjoyable environment. The Bulldogs are committed to continuous improvement of the playing facilities with aspiration to be the prime AFL venue between Brisbane and the Gold Coast.

The club currently boasts more than 250 players plus their families across all age groups and is one of the fastest growing on the Northern Gold Coast.

Sponsorship of our club is an integral role, as it provides the club and it's members with numerous benefits not only financially but also to be part of a wider community.

Ormeau Bulldogs offer tailored sponsorship options to enable engagement of our local business's, or an individual wanting to support your local club. There's no better way to get involved in your local community. Sponsorship provides the ability to grow and support the clubs development and enable recognition of local business's that support our community.

Please take a look out our 2021 Sponsorship Package options. Sponsorship opportunities and enquiries can be directed to:

**Mark Jorgensen**  
**Club President**  
**Ormeau Bulldogs AFC**  
0417 646 846

[president@ormeauafl.com.au](mailto:president@ormeauafl.com.au)

**Club Sponsorship Co-ordinator**  
**Ormeau Bulldogs AFC**

[sponsorship@ormeauafl.com.au](mailto:sponsorship@ormeauafl.com.au)

# Package Options – Major Sponsorship

## Major Sponsorship - \$5,000 p.a. ex GST for 3 years

- Named sponsors on jersey advertising for a Juniors playing aged group or Seniors or Master teams (max 2 Juniors, 2 Seniors, 2 Master)
- Advertising on the Ormeau Bulldogs Website – as major sponsor
- Sponsor logo (large) on club polo shirts for Juniors, Seniors or Master
- Advertising across the club's social media platforms during the playing season with tailored media provided by the sponsor.
- Recognition as major sponsor in club newsletters, major event days
- (4) Club merchandise items of your choice
- Framed club jersey + appreciation certificate
- Sponsorship signage on the clubhouse and the oval fence (signage at Sponsors cost)



# Package Options – Gold Sponsorship

## Gold Sponsorship - \$2,500 p.a. ex GST

- Advertising on the Ormeau Bulldogs Website – as Gold sponsor
- Sponsor logo (large) on club polo shirts for Juniors, Seniors or Master
- Advertising across the club's social media platforms during the playing season with tailored media provided by the sponsor.
- Recognition as Gold sponsor in club newsletters, major event days
- (2) Club merchandise items of your choice
- Appreciation certificate
- Sponsorship signage on the oval fence (signage at Sponsors cost)



# Package Options – Silver Sponsorship

## Silver Sponsorship - \$1,500 p.a. ex GST

- Advertising on the Ormeau Bulldogs Website – as Silver sponsor
- Sponsor logo (small) on club polo shirts for Juniors, Seniors or Master
- Advertising across the club's social media platforms during the playing season.
- Recognition as Silver sponsor in club newsletters, major event days
- (1) Club merchandise items of your choice
- Appreciation certificate
- Sponsorship signage on the oval fence (signage at Sponsors cost)



# Package Options – Individual Junior Team Sponsorship

## Team Sponsorship - \$1,000 p.a. ex GST

- Advertising on the Ormeau Bulldogs Website – as junior team sponsor
- Recognition as team sponsor in club newsletters, major event days
- A team photo and appreciation certificate from sponsored team



# Package Options – Services or product Sponsorships

## Services or product sponsorship

- Sponsorship package negotiated by agreement
  - ❖ For Example, physio, web/IT, equipment support, fundraising and raffle prizes



# Looking forward to your sponsorship support and partnership for 2021 & beyond

## Working together to grow the community

- The Ormeau Bulldogs AFC appreciate the gracious support of local business and community members for their continued support to grow grassroots participation in Australian Rules Football in a fun, healthy and enjoyable environment.
- Together we are contributing to one of the fastest growing regions in Australia providing a family oriented community AFL club that supports local business.

